

AUTOMOTIVE VEHICLE SEATING COMFORT SYSTEM

ABSTRACT

5 There is disclosed an automotive vehicle seating comfort system for providing
heating, cooling, ventilation or a combination thereof to an individual in an
automotive car seat. The system typically includes an insert, a blower and a tubular
structure for providing fluid communication between the insert and blower for
providing ventilation and/or cooling for the individual. Preferably, the insert includes
10 a heater or heater layer for providing heat for the individual.